



Sustainable Solutions to Poverty
The 2010 Integra Group Annual Report

- Vision:** Inspired by God’s care for the poor, Integra creates economic opportunities for a life of dignity for the vulnerable
- Mission:** Integra invests in businesses that bring shalom to their communities by creating opportunities for the vulnerable, supporting personal, economic, spiritual and social development, thus contributing to the alleviation of poverty. In this way, we seek to listen and respond to God’s call for justice to the poor.
- Strategy:** We implement sustainable educational and enterprise solutions to poverty. We do this by creating companies that have high community impact, and by investing in life skills with and among the poor and vulnerable. We work with individuals and groups, helping people to achieve their full personal and spiritual potential.

Core Operations:

Educational Solutions

- Enterprise development and Life Skills training for vulnerable groups in Slovakia
- Programs for awareness of international development issues in Slovakia
- Life skills for vulnerable children in Ethiopia and Kenya

Enterprise Solutions

- Social venture capital investments in Slovakia, Ethiopia, Kenya, and Sudan
- Fair Trade value chains from Africa to Europe and America.

Primary Programs:

Educational Solutions

- Malaika program for children and youth at risk in Kenya and Ethiopia
- Financial Education for the Vulnerable in Slovakia
- Entrepreneurial Training for the Handicapped in Slovakia
- Public Awareness of African poverty issues
- Mentorship program for young adults in Kenya

Enterprise Solutions

- Ten Senses – Fair Trade for African farmers
- OilPartner – a second chance for Slovak youth
- Human Dynamic – bringing healing to corporate life
- Finch Travel – Community based eco-tourism in Kenya
- Bishoftu Clinic – sustainable health in Ethiopia
- Bishoftu microenterprises – self help group among the poor



Key Indicators for 2010:

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| Group Total Income: | €371,318 |
| Slovakia | |
| Entrepreneurship & Life Skills training seminars | 43 |
| Training participants | 654 |
| Individual consultations | 94 |
| Staff | 11 |
| Africa (Kenya, Sudan, and Ethiopia) | |
| Program locations | 6 |
| Direct beneficiaries | 4295 |

Enterprises in Slovakia:

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|  | <p>Human Dynamic helps companies build a joyful, healthy, and productive workforce.</p> <p>Through Human Dynamic, Integra helps businesses in Central and Eastern Europe to implement values and practices that help each worker reach their full potential as workers and individuals. www.humandynamic.com</p> |
|  | <p>OilPartner proves quick, high quality and high value car maintenance services. In 2010 over 6200 customers were served.</p> <p>OilPartner continues its commitment to give a second chance to young men who struggled in their early years. OilPartner has three stations, two in Bratislava and one in Nitra. www.oilpartner.eu</p> |

Fair Trade Enterprises:

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|   | <p>Ten Senses Africa (TSA)</p> | <p>In 2010 TSA set up a new processing plant in Nairobi. In partnership with a group of farmers in Kenya TSA has created the first and only Fair Trade certified macadamia nuts in the world. Almost 8 tons of certified macadamia nuts were shipped to customers in the US and Europe, providing stable markets and income support for more than 1800 farmers.</p> |
| | <p>Ten Senses, Slovakia (TSSK)</p> <p>www.tensenses.com</p> | <p>In addition to macadamia nuts, Ten Senses Slovakia launched its own "Samay" brand of Fair Trade coffee at the end of 2010. It is specialty coffee from Ethiopia, and one of the best coffees available on the Central and Eastern European market. We work in close partnership with the Oromia Coffee Farmers Cooperative Union to be sure that the farmers receive a fair price. For the Samay experience visit www.samaycoffee.com.</p> |

Eco-Tourism in Kenya:

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| <p>Kiwanjani Eco-Lodge</p>  | <p>This new 24-bed eco-lodge opened its doors at the end of 2010, and provides employment for 23 full-time staff. The income from the business strengthens the 2500 members of the Kasigau Community. Located on the border of Kenya's Tsavo West National Park, Kiwanjani is a tourist destination of choice for travelers wanting an authentic African experience that benefits the local community, protects the environment and the wildlife. Visit www.kiwanjani.com</p> |
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Poverty Alleviation in Ethiopia:

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| <p>Bishoftu Clinic</p> | <p>New in 2010, Integra with our Ethiopian partner has set up a preventative and primary care clinic that serves 550 families in Ethiopia. The Bishoftu clinic focuses on education, hygiene, awareness and basic health service provision, in order to reduce preventable illness and death.</p> |
| <p>Bishoftu Microenterprise Self Help Group</p> | <p>This group of 30 women and a few men have worked with Integra for a 2 years to creating a savings and loan program. Whatever they save, Integra matches. With their savings, we are helping them set up a group of enterprises, among them a laundry, juice bar, tailoring service, grocery store, day care and fast food cafeteria.</p> |

Educational Solutions in Africa:

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|  | <p>Integra's Malaika program for children at risk in Africa has engaged 250 Slovak and international families in supporting children in Kenya and Ethiopia to go to school. Malaika works with three organisations in Kenya and one in Ethiopia to provide school fees, accommodation and food, basic health care and vocational training for teenagers. In rural Kenya we are helping to buy a school bus to allow more small children to attend school. More at www.malaika.sk</p> |
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Click on the bus to learn more!



Enterprise skills training

Educational Solutions in Slovakia:

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| <p>Life Skills for the socially excluded</p> | <p>In 2010 Integra provided training in entrepreneurship, financial management and skill development to 654 people through 748 training and mentoring encounters. In particular, we helped 13 deaf people start a new business and become financially independent.</p> |
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Public Awareness in Slovakia:

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| <p>Awareness of African issues</p> | <p>In 2010 Integra worked with schools, Churches, youth groups & individuals to help them understand what they can do to alleviate poverty in Africa. We held seminars, workshops, media events and produced publications to equip Slovaks take responsibility as a prosperous country in a global world.</p> |
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Memberships: Integra is a member of the following Associations, partnerships which help us achieve our vision:

Integral:

febea 

Fédération Européenne de Finances et
Banques Éthiques et Alternatives
European Federation of Ethical and
Alternative Banks and Financiers



LeadingEdge
INTERNATIONAL

partners

SPECIALITY COFFEE
SCA
ASSN. OF EUROPE



FAIRTRADE
INTERNATIONAL

Contact:

Integra Group
Dobšinského 14
811 05 Bratislava
Slovakia

Tel: +421 903 419 216

Fax: +421 2 5720 3516

Email: allan.bussard@integra.sk

Web: www.integra.sk

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