



## 2011 PLAN



## Leading Edge International – Operations Team

### 2011 PLAN

Submission Date: Jan. 28 2011

Prepared by: Donald Helmer

#### LEADERSHIP TEAM

- Board Director – Neil Lessman
  - Board Member – John McNichols
  - Special Advisor – Ralph Gatti
- Manager – Donald Helmer  
Bookkeeper – Sheryl Helmer

#### OUR MISSION, AIM OR VISION

*"David shepherded them with integrity of heart; with skillful hands he led them."* Psalm 78:72

We **aim** to increase the capacity of Christian leaders in Eurasia who are rebuilding communities of faith founded on relationships of love and trust. We **value** servant leaders who implement long term, sustainable strategies that are locally devised, controlled and resourced. The LEI operations team's **role** is to provide reliable, efficient and friendly service to our partners and their donors.

#### STRATEGIC GOALS AND TASKS

1. Increase total donations to at least \$440,000 and deliver \$364,000 to our partners
2. Establish a team of funding partners for the LEI management, development & ops team.
3. Finalize an independent governance structure and complete first audit.
4. Increase receipting and communications efficiency by improving our use of online tools.
5. Create a matching fund to encourage giving to partners who seek new revenue sources
6. Increase the partners and missionaries served in Central Europe and Eurasia from 20 to 25.

#### FUNDING GOAL

|                              | LEI Operations   | Partner Budgets     |
|------------------------------|------------------|---------------------|
| FUNDS REQUIRED               | \$75,500         | \$4,695,000         |
| <u>LESS: Expected Income</u> | <u>-\$22,000</u> | <u>-\$3,969,000</u> |
| <b>FUNDS TO RAISE</b>        | <b>\$53,500</b>  | <b>\$726,000</b>    |

#### FUNDING PLAN

- Increase LEI capacity to support existing partner networks with printed and Internet communication tools that improve visibility and effectiveness of partner fundraising efforts.
- Seek \$50,000 for operations from 50 individuals, churches, businesses and foundations.
- Build renewable \$100,000 fund for matching partner fundraising initiatives.

#### PRAYER REQUESTS: *"Hearts of integrity, Hands of Skill"* Psalm 78:72

1. God brings 1-2 additional board members this year with development expertise.
2. Skilled communicators and fundraisers use their talents with us.
3. Abiding trust in God's faithfulness to His promises sustains our US and international leaders.
4. Faithful to maintain relationships of trust and love with donors and partners as we grow.



**Sheryl: Prayer & Gift Processing Specialist**



**Don in Vyborg, Russia**



*We view each gift as a unique expression of love for Christ that should meet a practical ministry need.*

*Leading Edge takes seriously the trust you place in us to deliver your gifts as efficiently as possible. We also strive to select fitting projects and to deliver value and long-term sustainability for our mission partners.*

*Here are the current Leaders, Partners and Projects you may want to indicate your preference to support.*

**PARTNERS**

- Arka School--Poland
- C.S. Lewis School--Slovakia
- Daybreak Counseling Center--Poland
- D3 Navigators--Bulgaria.
- D3 Generations--Romania.
- D3 Association--Slovakia.
- Integra Group--Africa, Central Europe & Eurasia
  - Integra Africa (Kenya, Sudan, Ethiopia)
  - Integra Europe (Slovakia)
  - Integra Russia (Moscow)
- Leading Edge--USA
- Mirt Ministry Center--Russia
- Mission to East--Poland to Eurasia
  - Bartosz & Zhanna – Ukraine
- Parakletos Counseling Center--Czech Republic
- PR Slaveikov School--Bulgaria
- SLOT--Poland
- Spasenie Band--Belarus
- Spasenie Church--Belarus
  - Spasenie Pastors
  - Spasenie Missions
- Youth For Christ--Poland

**LEADERS**

- Mike Choby - Spasenie Band
- Ken & Karol Christie - Integra Group
- Juls Clegg – Daybreak, Mission to East
- Victor & Darla D’Ettorre – Kyiv, Ukraine
- Steve & Lidia Herrmann– Budapest, Hungary
- Don & Sheryl Helmer – Leading Edge
- Neil & Jane Lessman - Integra Russia

**PROJECTS**

- Arka Camp Scholarships – Poland
- Arka School Scholarships – Poland
- Arka Building Extension – Poland
- CS Lewis After School Program – Slovakia
- CS Lewis Scholarships – Slovakia
- Integra Central Asian Market – Russia
- Integra Financial Literacy (orphans) – Russia
- LEI MATCHING FUND – (leverages partner local fundraising)
- Malaika TAPA Orphan Scholarships– Kibera, Nairobi, Kenya
- Malaika MTE Children’s Center – Ethiopia
- Mirt Journal – Russia
- SLOT Art Festival – Poland
- Spasenie Music School – Belarus
- Spasenie Building – Belarus

**What is the “best” way to give?** EFT and Automatic Debit are fast, reliable and least expensive to process. We incur no charges to receive non-cash donations. Credit cards are convenient, but cost an extra 2.5% for merchant banking fees.

**METHODS OF GIVING INCLUDE:**

- Mail a Check** Use form below
- Automatic Debit (ACH)** Request Form at: [give@leadedge.org](mailto:give@leadedge.org)
- Online by Credit Card:** [www.leadedge.org/give.html](http://www.leadedge.org/give.html)
- Electronic Funds Transfer (EFT) or Bank Wire** Request instructions at: [give@leadedge.org](mailto:give@leadedge.org)
- Stock or other appreciated Non-Cash Item** Request instructions at: [give@leadedge.org](mailto:give@leadedge.org)

**Contact me at:**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City,State,Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

**The Enclosed Check is for the work of:**

| PARTNER - PROJECT         | AMOUNT |
|---------------------------|--------|
| Leading Edge General Fund |        |
|                           |        |
|                           |        |
|                           |        |
| <b>TOTAL</b>              |        |



*We increase the capacity of local Christian leaders to rebuild communities of faith founded on relationships of love and trust among the peoples of Eurasia and their near neighbors.*

