

What is the latest with Allan and Caulene Bussard?

Allan & Caulene Bussard



I have written earlier about a new project Integra is developing in north-east Kenya, not far from the border with Somalia. Over the next two years we hope to raise the incomes of 4000 cashew farmers who have struggled to gain market access for their cashew nuts.

This is an opportunity to bring permanent change to the lives of farmers who have not been able to export their crop. Lack of information, exploitative middlemen and remoteness have conspired to deny them the value they should be getting from what is otherwise a fine product which is in demand on global markets.

Our role is to help them improve the quality of their product, purchase, process and export their cashew nuts. We have support from the Slovak Government to help this value chain become a reality.

But one issue we need to deal with is the high expectations of the farmers. All such projects need time to develop well. Our time frame is two years. But of course the farmers want things to change yesterday.

Please pray that we would have wisdom in developing this project in a way that will be sustained for years, even decades to come. That permanent poverty alleviation would result in the lives of the farmers and their families. And that the farmers (many of them Muslim) would see through all we do the face of Jesus, who cares for them more than we ever could.

Thank you for your part in what we do,
Allan Bussard

How to help in a sustainable way without raising farmer expectations beyond reality?

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